TOSHIBA

Leading Innovation >>>>

Our action for Environmental loading reduction: Toshiba Elevator and Building Systems Corporation

东芝电梯对于环境负荷减低的对策

東芝エレベータにおける環境負荷低減への取組み

Toshiba Elevator and Building Systems Corporation
Global Technical Planning Group
Presenter: Takaishi Shigeru

东芝电梯株式会社 高石 茂

Toshiba Group Environmental Management 东芝集团环境经营

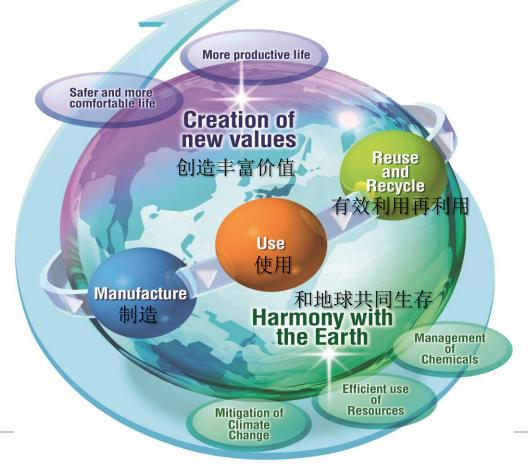
Toshiba Group Environmental Management

东芝集团环境经营

Environmental Vision 2050 环境展望2050

Toshiba Group practices environmental management that promotes harmony with the Earth, contributing to the creation of affluent lifestyles for society.

东芝集团推进环境经营,创造与地球和谐共存的丰富的人类生活。





Toshiba Group Environmental Management

东芝集团环境经营

FY2050

Realization of Environmental Vision 2050

实现环境展望2050

水资源消耗

Minimizing water consumption

Minimizing resource consumption

资源消耗最小化

Environmental "Compass"
T-COMPASS

Responding to climate change and energy issues

能源与气候变化对策

Minimizing the risks posed by chemical substances

化学物质风险最小化

FY2015

The world's foremost eco-company

<Achievement of the goals of the Fifth Environmental Action Plan>

确立环保领先企业的地位完成第5次环境行动计划

Performance areas

Spread of products with the highest level of environmental performance

- (1) Sales of excellent ECPs
- (2) Sales of energy-related products
- (3) Products highly recognized for their environmental performance

World's lowest level of environmental impacts

(4) Impact of manufacturing on the environment per unit sales

Reliable organization

(5) Reliable compliance system

Recognition as an environmentally sophisticated company

(6) Recognition as an environmentally sophisticated company

Greening of Products
Greening by Technology

Greening of Process

Green Management

Strategy to expand ECPs

Development of advanced technologies with high environmental performance

Development of products that best fit local needs

High-efficiency manufacturing strategy

Improvement in factory infrastructure efficiency

X Process innovation

Compliance and management strategy

Optimization of systems and improvement of their efficiency

Going one step beyond what is required by regulations

Communication strategy

Communication optimization ×
Improvement of brand image



Human resource development, environmental audits, and environmental accounting

5th Environmental Action Plan (2012-2015)

第5次环境行动计划(2012-2015)

Toshiba Group achieved its goal with respect to 4 type of Green approach

Green of Product, Green by Technology

- ① Excellent ECPs sales of 1.7 trillion yen*1 *2
 - •Toshiba Group's sales of Excellent ECPs with goal of 1.5 trillion yen, further accelerate sales of Excellent ECPs to 1.8 trillion yen in FY2015

Green of Process

- 2 Reduction of 3.57 million tons in total greenhouse gas emissions
- •Achieved total reduction of 4.19 million ton in 2014. In addition, improvements are made by actively promoting energy conservation investments and energy conservation diagnosis

Green Management

- ③ Improvement on Environment Communication
- •World Environment Day event on 5th June (ex: Offices light-down campaign)
- 4 Level of legal compliance and risk management
 - Prevention of environmental accident



Greening of Products (环境性能No1制品的普及)

■ Expansion of creation of Excellent ECPs^{**}

优异环保型产品的扩大

Level of environmental consciousness

※ECPs: Environmentally Conscious Product 环保型产品

