Review and Planning Workshop on Eco-town 11-13 December 2012, Penang, Malaysia

Akiko Doi
Chief Programme Officer
Planning and Coordination Dept.
Global Environment Centre





Review and Planning Workshop on Eco-town 11-13 December 2012, Penang, Malaysia

- Sharing information and experiences on Eco-town formulation, and promoting the Ecotown concept to Asian countries-

- Dates: 11-13 December 2012
- Venue: Workshop Cititel Penang Hotel, Malaysia (11 and 13 December) Field visits (12 December)
- Organizers:
 - UNEP/International Environmental Technology Centre (UNEP/IETC)
 - Penang State Government
 - Municipal Council of Penang Island (MPPP)
 - Municipal Council of Seberang Perai (MPSP)
 - Global Environment Centre (GEC)

Objectives of the Workshop

- 1. Review of current work (projects, training, and information to promote eco-towns)
- 2. Case study of Penang, Malaysia as one of the successful projects during Phase 1 of eco-town project
- 3. Outline of strategy paper to promote eco-town concept in Asia
- 4. Plan for Phase 2 of eco-town project



Review and Planning Workshop on Eco-town







Workshop – Day 1 (11 December)

- Eco-town project, Phase 1 and lessons learned UNEP IETC
- Activities of eco-town project, Phase 1 Penang, Malaysia
- Activities of eco-town project, Phase 1 –Bandung, Indonesia
- Activities of solid waste management and issues Phisanulok (Thailand),
 Kampot (Cambodia) and Ho Chi Minh (Vietnam)
- Environmental technologies and GEC database for realizing eco-town
- Outline of Strategy Paper and Phase 2 project UNEP IETC



- Outline -
- •Participants: Approx. 40 people from Japan and overseas countries
- •Contents: Eco-town related activities based on zero-emissions initiated by communities, local governments and companies (in total 6 sites)
 - 3R activities (waste segregation, recycling, composting)
 - Project on converting food waste into liquid bio-fertilizer









Taman Bagan Lalang Zero Waste Community







Recycling Program by Permatang Nibong Village









Taman Desa Damai Environment Resource Center







Project for converting food waste into liquid bio-fertilizer





Eco-friendly park "Escape"

Lessons Learned from Field Visits

- •Local government initially planned and implemented awareness-raising projects based on the eco-town concept, which then <u>developed into a community initiative</u>.
- •An incentive system, such as giving awards and prizes for the citizens who have contributed to reduce waste, would enable sustainable and constructive activities.
- •Appropriate environmental technologies that meet local needs and conditions are adopted in the project.
- •Industry involvement as part of a CSR program with financial support facilitates the eco-town project.
- •Collaboration among the government, citizens and private sector with their respective roles is essential to implement and promote the eco-town project.



Workshop – Day 3 (13 December)

- Sustainability Assessment of Technology (SAT) UNEP IETC
- Group discussion Challenges and issues in adopting SAT methodology
- Case studies of Penang (Communities, schools, and companies)
- Future plans for eco-towns Seberang Perai, Colombo (Sri Lanka), Chonburi (Thailand), Jakarta (Indonesia) and Pakistan



Conclusions – Benefits of the Workshop

- Participants had sufficient opportunities for developing networking, information sharing, and learning from successful case studies by Penang's stakeholders. In particular, field visits provided them a better understanding and insights into their future eco-town planning.
- The workshop successfully promoted the eco-town concept to Asian countries and towards Phase 2 of the eco-town project.





