

# IMPLEMENTING SOLID WASTE MANAGEMENT PROGRAM IN THE CITY OF CAUAYAN, ISABELA



## WELCOME

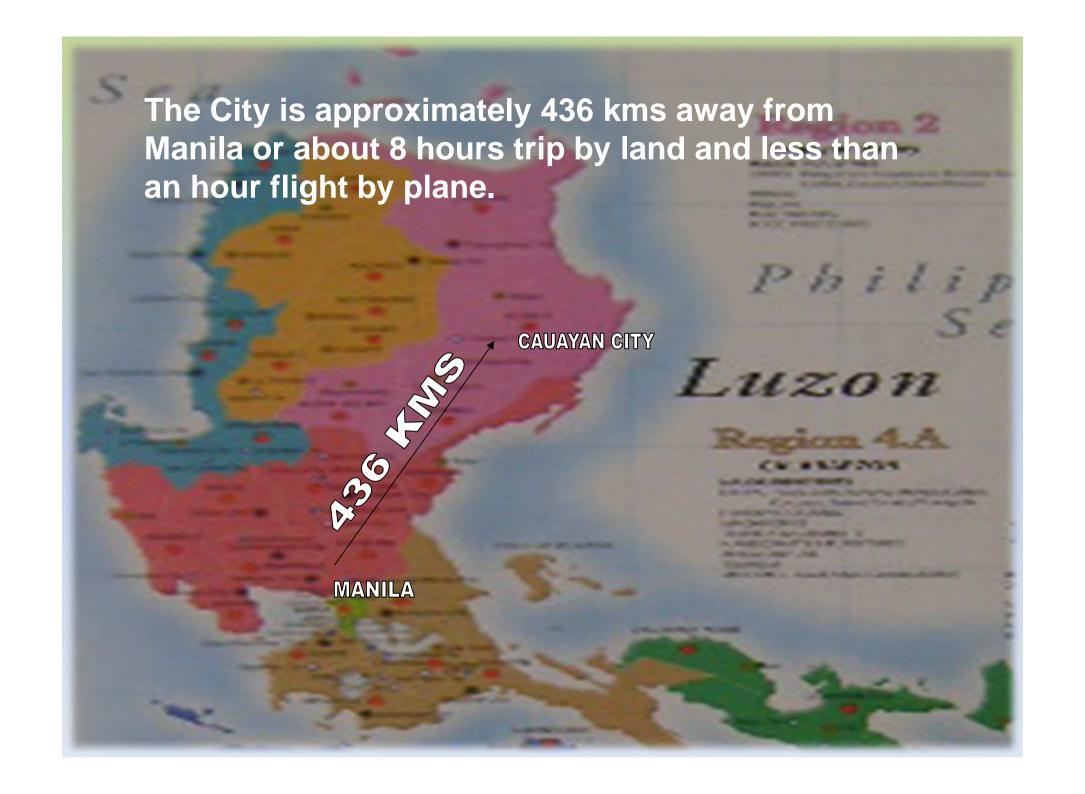


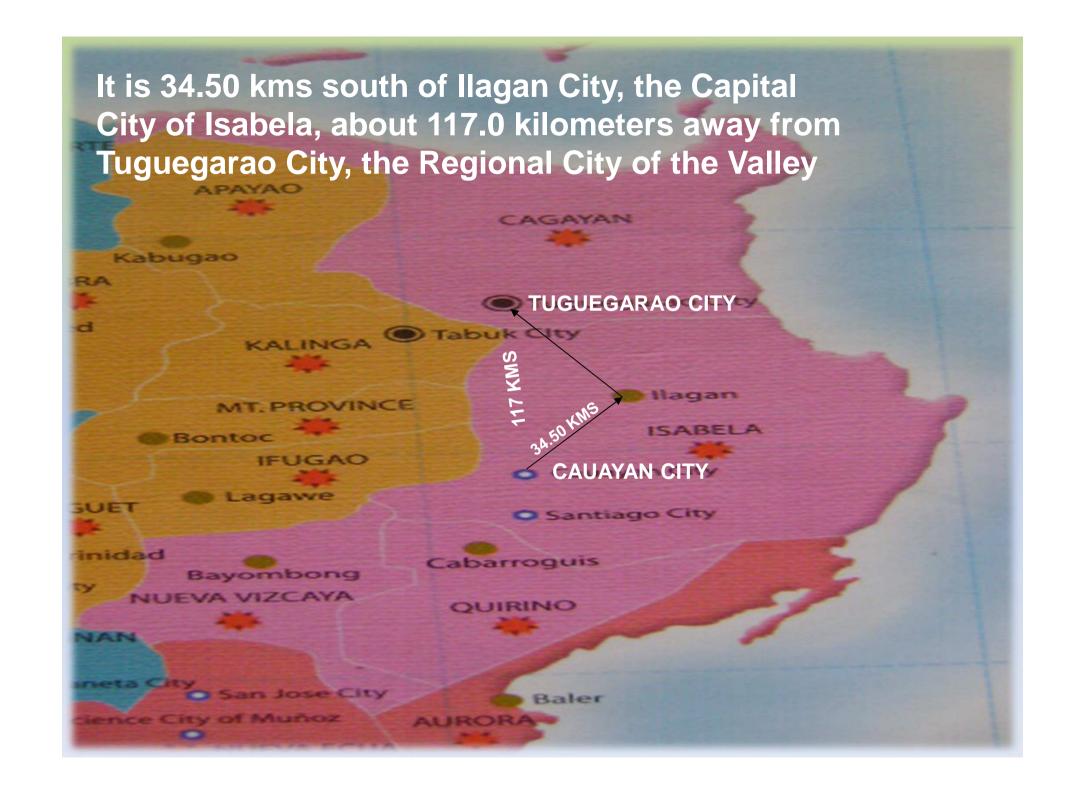


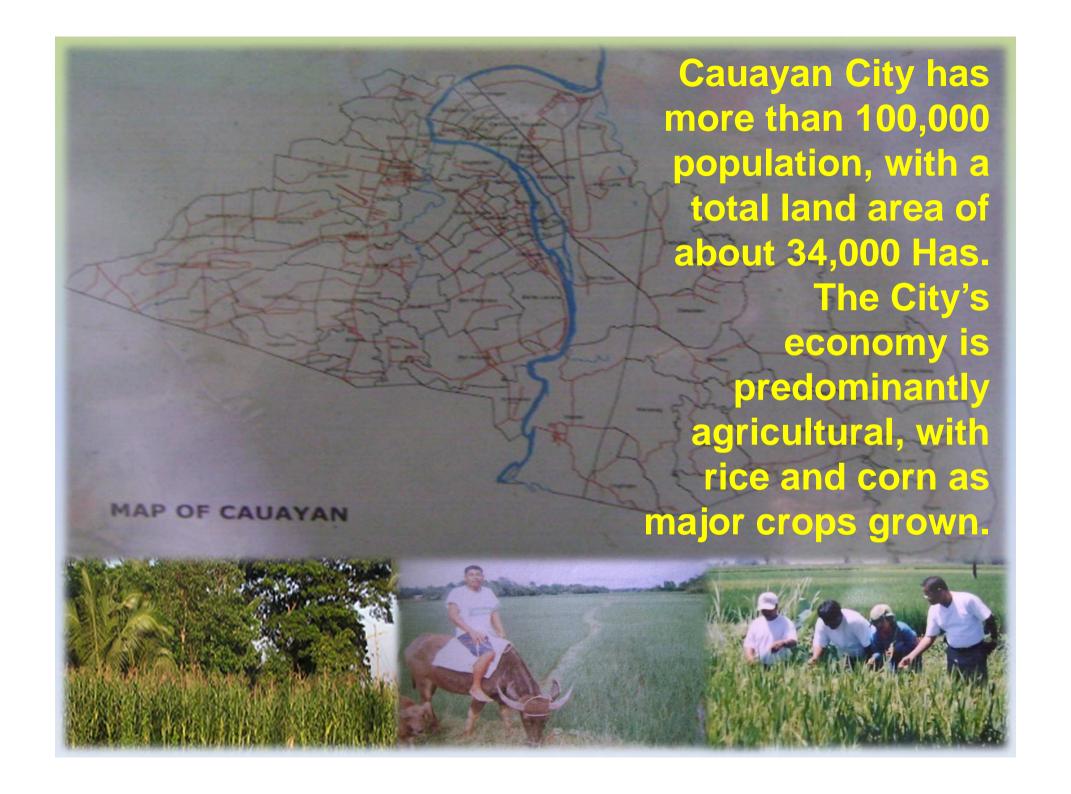
City of CAUAYAN, ISABELA
The MUSHROOM CITY OF THE NORTH













### Nationwide Search for Model Baranga for Eco-Waste Management

### **PGMA Honors Awardees**

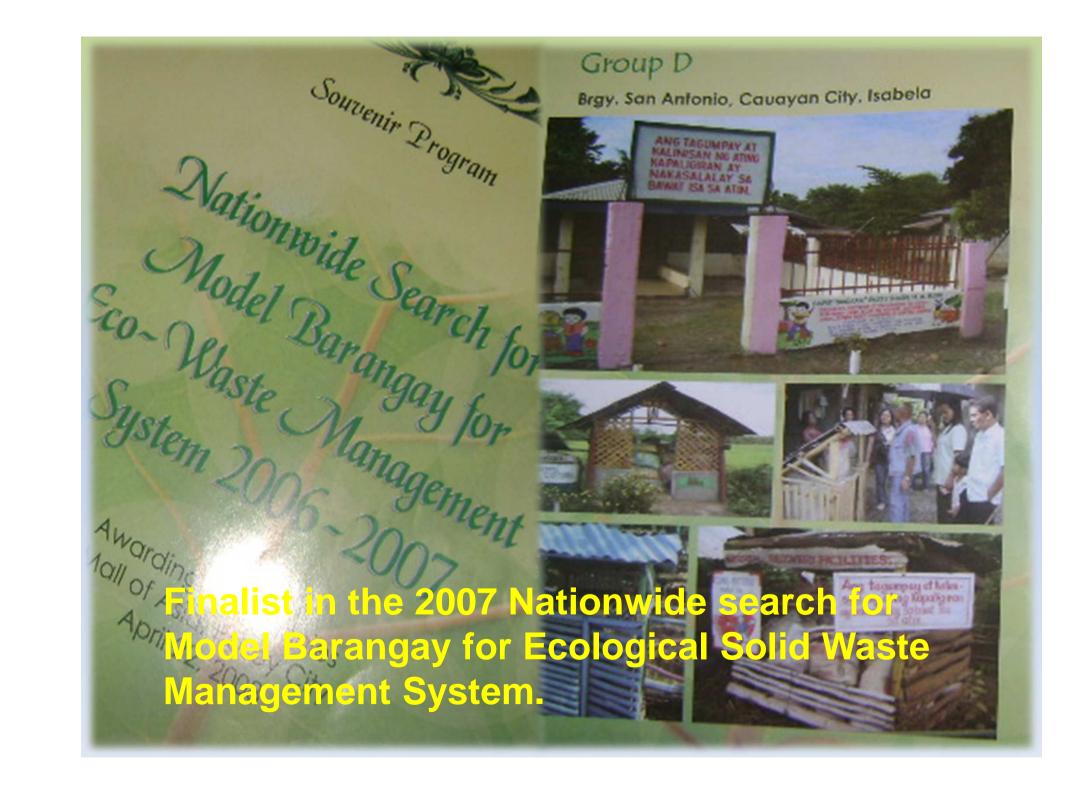
we honored the top five ingays with the most effective sold te management program in

Dubbed as the Nationwide arch for Model Barangays for Ecoste Management, the search aims Senators Manuel Villar and

Panglinan contributed Php1



auayan City is one of the Finalist in the 2003 Nationwide search for Model Barangay for Ecological Solid Waste Management







### **Mission**

The City of Cauayan commits to formulate a 10-year Solid Waste Management Plan, provide policy and logistical support and encourage/motivate community participation.

### GOALS

Litter-free community

Decrease incidence of environmentally related deceases

A 40-60% diversion of household waste from Greenland

Increase employment generation and income

**Self-sustaining SWM Program** 



















### RECOMMENDED RECEPTACLES



































USE OF MULTI-MEDIA CAMPAIGN



**Airing on Radio Station DWND** 



Monthly announcement on proper waste management at Public Market







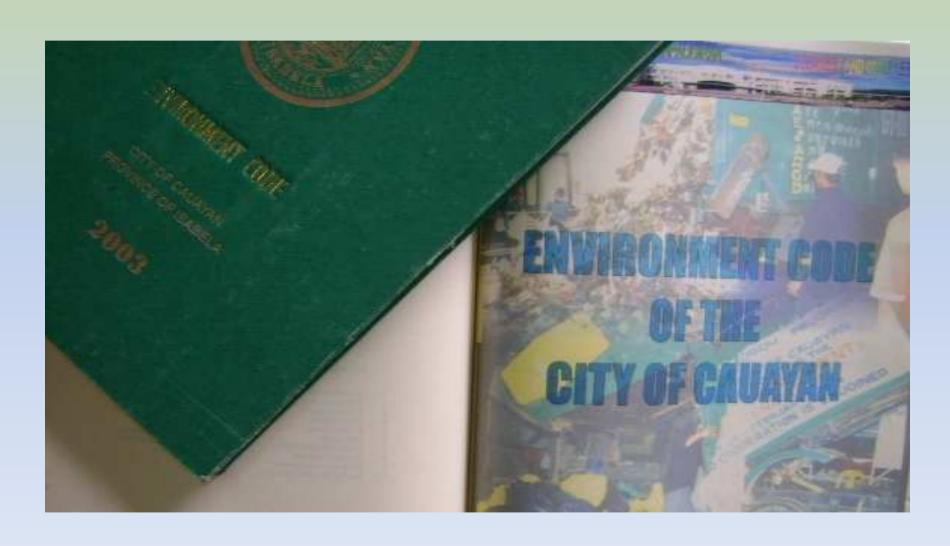


Billboards, signage, poster and stickers on source segregation and proper waste management are...

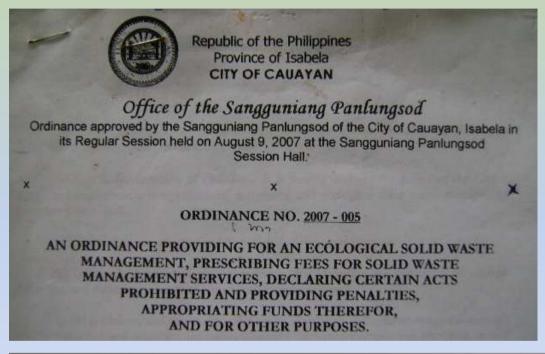
#### **POLICY SUPPORT and ENFORCEMENT**



# - City Environment Code



### City Ordinance 2007-005



Article 1 General Provisions

Article 2
Definition of Terms

Article 3
Solid Waste Management Functions

Article 4
Segregation of Solid Waste

Article 5
The City Ecological Solid Waste Management Plan

Article 6

Establishment of Materials Recovery Facility

Article 7
Collection and Transport

Article 8
Disposal Facility

Article 9
Incentive Programs

Article 10 Education

Article 11
Financing of Solid Waste Management Projects

Article 12

Procurement of Services, Materials and Equipment

Article 13
The City Solid Waste Management Fund

Article 14 Solid Waste Management Fees

Article 15 Prohibitions and Penalties Article 16 Procedure

Article 17
Enforcement Mechanisms

Article 18
Community Involvement

Article 19 Appropriation Article 20
Miscellaneous Provisions

**ENACTED: August 9, 2007** 

RESOLVED, FINALLY, to furnish copies of this ordinance to Hon.
Caesar G. Dy, City Mayor and Engr.
Alejo s. Lamsen, City Environmental
Solid Waste Management Officer, both ofd the City Government of Cauayan, Isabela, for their information and guidancee.

**ADOPTED: August 9, 2007** 



### **Policy / Ordinance Formulation**



# The 65 Barangay Ecological Solid Waste Management Committee

Republic of the Philippines Region 02 Province of Isabela City of Cas

PATT OF CADATUS

#### BARANGAY ECOLOGICAL & SOLID WA

Chairman (Bogy, Capt.): <u>Ternando</u> P. An

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SK Chairman: Jennifer U. TU
Prosident Rome Owners Association if any
Dep. Ed. Representative: JOSE Bord
PTCA Antonio Gonnologia
Religious Sector Representative: Inca

Berengey Kogewad - Chair. On Environme

ROO Representative: I nes D. Ut
Representative Business Sector: Edga
NGO Representative: Estellita T.

President Market Venders Associations

Proposed by Eurobough RAYMUND U TUBAY
Birangay Servetary



OFFICE OF THE WANTED COUNTY

OF THE SECRET OF CASE SOLAR SECT. SECTION

Chairman

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BARANGAY SAN FERMIN

Chairman ---

airman - 8rgy, Captain VICTOR G. DV

Barangay Kagawad - Chair, On Environment and Health - Ferdausi A. Palteng/Rono (Degr. Capt.): Poyot Fo

BARANGAY ECOLOGICAL AND SOLID WASTE MANAGEMENT COMMITTEE

SK Chairman - Victor Miguel C. Dy

President Home Owners Association: Mr. Jaime Ponce

Dep. Ed. Representative Mrs. Lydia R. Abava

A President - Mr/Mrs Naribal Faunto

Religious Sector Representative Mrs. Luz Tinio

Representative Business Sector Mr. / No. Jose hine Gone

IGO Representative Mr. Ador Zurilla

President Market Vendore Association Mr. <u>Pennsiana Penen</u>

MARITES T. FARIÑAS

Submitted by Victor G. DY Baratua Captain

Republic of the Philippines
Province of Isabeta
CITY OF CAUAYAN
Barangay AWS. During

#### OFFICE OF THE SANGGUNIANG BARANGAY

#### BARANGAY ECOLOGICAI SOLID WASTE MANAGEMENT COMMITTEE

Brgy, Captain Exterior Cultural

bers - Brgy Kagawad JEYN CUMCAT

Com. on Health & Sanitation/ Clean and Green //R4 1955 12:CRT-00

Principal HCLAND LANGENT

PTCA Pres ANCONIO SANABGIN

Rep. Religious Org FELICATHS TEAMONES

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SEC BLMGTE TERMONES

Republic of the Philippine Region 92 Province of leabels City of Ceusyan Barangay 68, 1510 t.0

BARANGAY ECOLOGICAL & SOLID WASTE MANAGEMENT COMMITTEE

Sembers:
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Barangay Kagawad - Chair. On Brown on ment Heatin:
SR Cheirman: (LO 7D EUSENIO

Provident Home Owners Association if any: 30N Y EUNA

Dep. Ed. Representative: ALVIN ACCEPT CITISTOPAL

PTON HANGEL PASCUA

Religious Sector Representative ENLIND A AGCANAL

NOO Representative MARROLLO P. Despelos

Representative Business Sector: 15654 NOVING Editor

President Merket Vendors Association: Received Description

Proposed by

CENRO SECELLA

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Postoff SMF Juneo SR



#### **ENFORCEMENT**



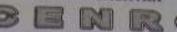
SWM Enforcers
City ENRO
ECOGuards

The City Ordinance 2007-005 as well as other ordinances of the city government on Solid Waste Manangement shall be enforced by the Philippine National Police (PNP); the Public Order and Safety Unit (POSU) of the LGU and deputized SWM Enforcers (ECOGuard)





#### PROVINCE OF ISABELA





#### CITY ENVIRONMENTAL AND NATURAL RESOURCES OFFICE

NOTICE OF VIOLATION

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THIS IS TO INFORM YOU THAT, you are in violation of the relevant laws of the Causyan City Ordinance No. 2007-005, Article 15, Section 47 to wit.

- 1 Littering and throwing of garbage in public and private places
- 2. Non-segregation of solid waste at source.
- 3. Bringing out of waste not within the collection schedule.

The Causyan City Environment Code, Article B. Section 76 #3 to wit.

The lobby and fronting sidewalks/immediate grounds of commercial establishments shall be maintained clean and presentable by the owner/operator/lessee of the establishment.

Article E. Section 87 #1 and 3.

- Open burning of Solid Waste shall be prohibited
- Illiegal dumping of Solid Waste along streets, alley, riverbanks and in

any public places shall be strictly prohibited.

This serves as your Official Notice. Repeated incident shall be dealt with accordingly depending and as stated in the provisions of the City Environment Code and the City Ordinance of Causyan City.

For strictly compliance!

ENGR. ALEJO S. LAMSEN

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Copy Furnish

City Mayor City Legal Officer Apprehension and Issuance of Citation Tickets.

Three Notice of Violation shall be given to violators before an issuance of citation ticket for penalty.

OFFICE	of the Philippines ICH of Italiana OF CAUAYAN OF THE MAYOR
CITAT	ION TICKET
	CT NB 4451
NAME	
ADDRESS:	
You are hereby cited to R.A. 9000 City Environment	
	OLATION:
private places;	wing of garbage in public and of solid waste at source
Bringing out of so designated sched	dd waste other than the tule;
Unauthorized dum disposal facility.  Improper dumping disposal facility.	apping of solid waste at the
Others	
	ENALTIES:
A. FINE    P380.00    P1,000.00    P2,500.00  c. BLOOD DONATION   250cc   500cc   1,000cc  REMARKS;	B. COMMUNITY SERVICES  S HOURS  16 HOURS  40 HOURS  D, IMPRISONMENT  1 (one) month  6 (set) months  1 (one) year
REPORTED BY	
PLACE	
APPRENCIABILITY	APR.
CSepted Tuels do the C	have orest Printed Planter) correct Garthage Disposal delly" - SUnits RA 2003

## Incentives, Rewards and Awards





2010 - 2011 Model Establishment Implementing Solid Waste Management System







2010-2011 Model Barangays Implementing Solid Waste Management System







# 2010 On the Spot Slogan Contest Winners



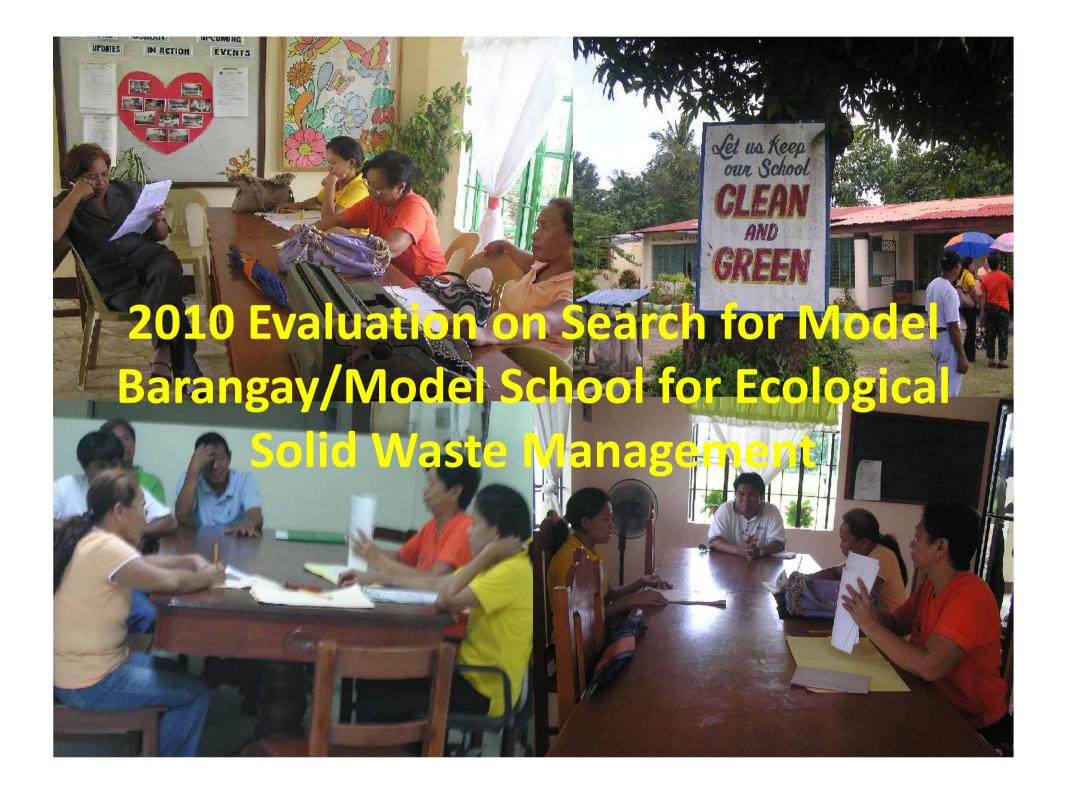
#### SAMPLE OF SLOGAN THEY CREATED

- "Huwag magtapon sa kung saan-saan dahil may epektong masama sa ating kalusugan at kalikasan" KECELENE A. TULIAO
- "Proper and wise disposal of waste: Key to conserve our Mother Earth." IRISH KATE B. MARAMAG
- "Discipline is the best key to care our environment." IRRIZ
   G. MADRIAGA
- "Discipline in re-using, re-ducing and re-cycling, the best way for a healthy living." FRIEDRICH A. AQUINO
- "Bigyan pansin ang Inang Kalikasan, linisin ito at pangalagaan, biyaya ito ng maykapal." CHRISTIAN LOUIS L. REYES
- "Kalikasan ay pangalagaan para sa ating kinabukasan, kalusugan at kabuhayan." king ray d. fernando

















# CITY ENVIRONMENTAL AND NATURAL RESOURCES OFFICE FUNCTIONAL CHART





































#### CITY – LESSONS LEARNED

- The success and sustainability of solid waste management system substantially depend on public and private sector acceptance, their support and initiative, and finally, their full participation and commitment to the system.
- Consistent and Efficient implementation of the program ensures program sustainability:
  - Fair and strict in implementing policies
  - Education and information activities must be sustained
- High awareness of all stakeholders on the consequences of uncollected garbage to the health and the environment and the direct and indirect benefits derived from a sound urban waste management system is significantly contributing to growing success of the program.
- Support system must be established and sustained
- Local Political Will
- Focus and Work continuously



As a Mayor to this humble city, I am duty bound to protect the health condition of my constituents, promote a wholesome environment and protect the interest of the Local economy at any cost. The LGU's resources could hardly meet the ever growing demand of effectively and efficiently managing solid waste collection and disposal. But with hard work, perseverance and the willingness of every stakeholders to cooperate, we can make this happen a possible dream.

To be effective solid waste disposal program require action at both household and Community levels. If only a few households dispose of waste properly, the community environment may remain dirty and contaminated. Community members should decide how important solid waste management is and determine the best ways to achieve waste management goals. Citizen's participation is paramount in this undertaking. Garbage segregation should start at home and it must become a way of life.

The close coordination between the city government, National government agencies and non-government organizations and the pooling of resources in support of ecological and solid Waste management program is of paramount significance in the success of this endeavor.

Let me take this opportunity then to extend my grateful appreciation to our partners, the DENR, private sector, the NGO's and PO's the business and religious sectors plus the professionals who threw their support to the urban waste management Board and its technical working Group and to the staff of the City Planning and Development Coordinator; City Agriculture Office; City Environmental and Natural Resources Office,

DepED, DILG, Sangguniang Kabataan, Liga ng mga Barangay and most especially to the people of the City of Cauayan Isabela.

Thank You very much!

And to all our friends in Asia a million thanks to all of you in giving us this opportunity to share with you our activities in making this land a healthy and clean planet to live in.

More Power.

**MABUHAY!** 

Ban-sai



**Everybody Are Responsible To Heal** 

# ...MOTHER EARTH



Thank you very much. Its me, LEKKONG