

TOSHIBA

Leading Innovation >>>

Our action for Environmental loading reduction :
Toshiba Elevator and Building Systems Corporation

东芝电梯对于环境负荷减低的对策

東芝エレベータにおける環境負荷低減への取組み

Toshiba Elevator and Building Systems Corporation
Global Technical Planning Group
Presenter: Takaishi Shigeru

东芝电梯株式会社
高石 茂

Toshiba Group Environmental Management

东芝集团环境经营

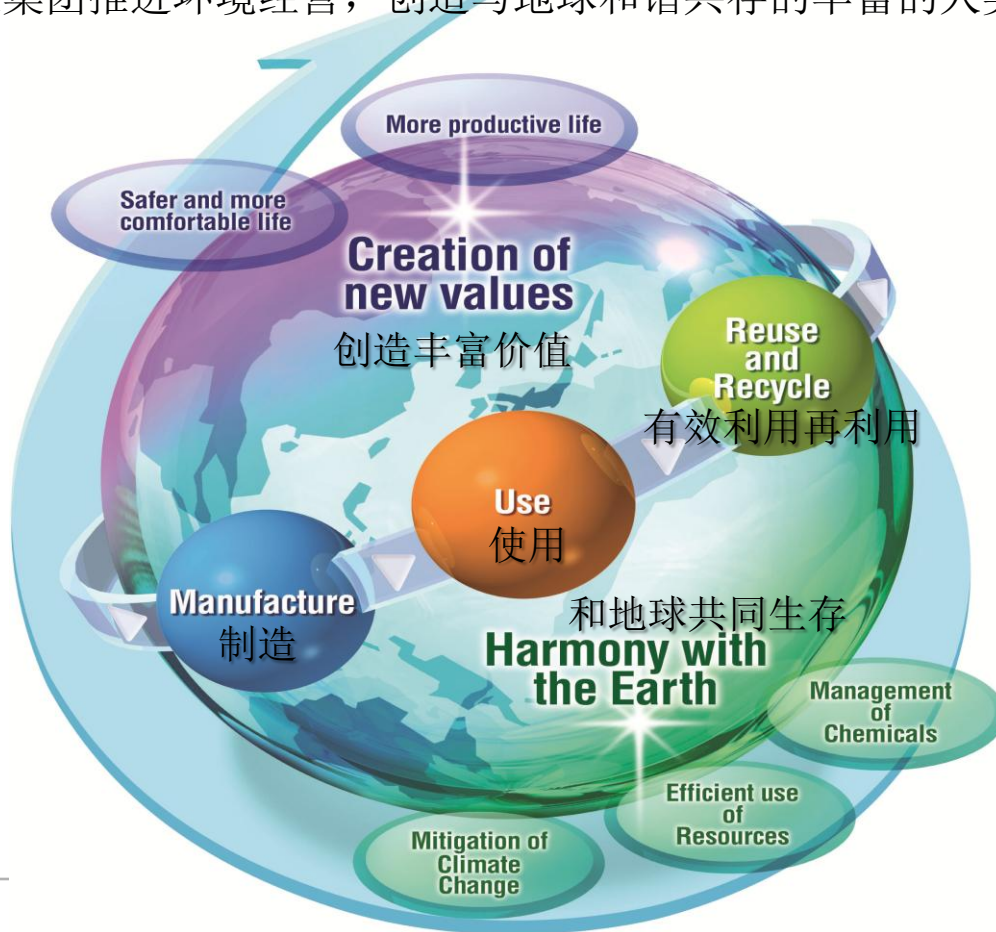
Toshiba Group Environmental Management

东芝集团环境经营

Environmental Vision 2050 环境展望2050

Toshiba Group practices environmental management that promotes harmony with the Earth, contributing to the creation of affluent lifestyles for society.

东芝集团推进环境经营，创造与地球和谐共存的丰富的人类生活。



Toshiba Group Environmental Management

东芝集团环境经营

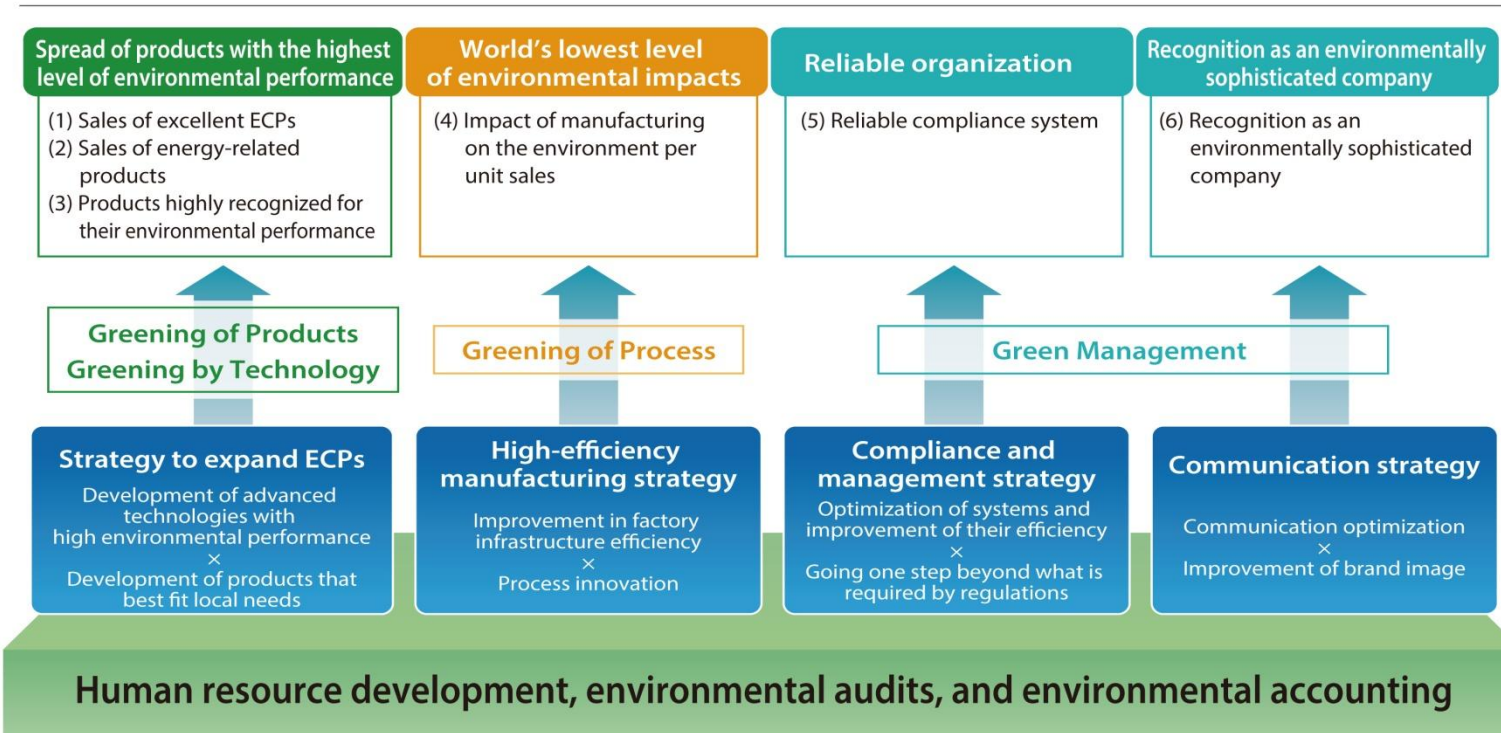
FY2050

Realization of Environmental Vision 2050

实现环境展望2050



Performance areas



5th Environmental Action Plan (2012-2015)

第5次环境行动计划(2012-2015)

Toshiba Group achieved its goal with respect to 4 type of Green approach

Green of Product, Green by Technology

① Excellent ECPs sales of 1.7 trillion yen*1 *2

- Toshiba Group's sales of Excellent ECPs with goal of 1.5 trillion yen, further accelerate sales of Excellent ECPs to 1.8 trillion yen in FY2015

Green of Process

② Reduction of 3.57 million tons in total greenhouse gas emissions

- Achieved total reduction of 4.19 million ton in 2014. In addition, improvements are made by actively promoting energy conservation investments and energy conservation diagnosis

Green Management

③ Improvement on Environment Communication

- World Environment Day event on 5th June
(ex: Offices light-down campaign)

④ Level of legal compliance and risk management

- Prevention of environmental accident

Greening of Products (环境性能No1制品的普及)

■ Expansion of creation of Excellent ECPs ※

优异环保型产品的扩大

※ECPs: Environmentally
Conscious Product
环保型产品

Level of environmental consciousness

