

Mizu To Ikiru

(Living with Water)

Suntory's Water Principles

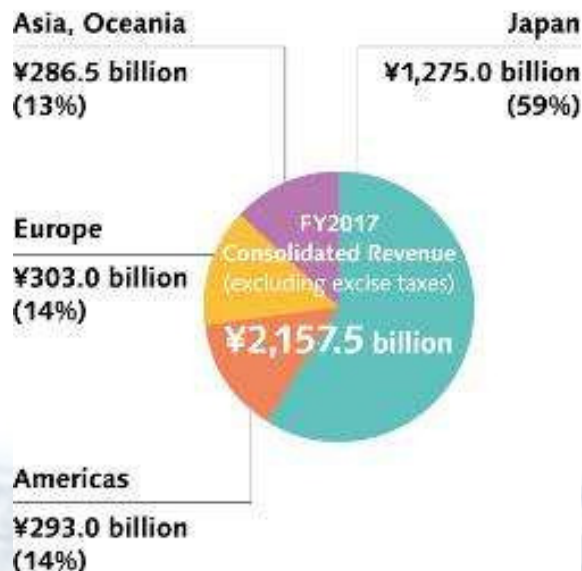
Kenji Naiki
Sustainability Strategy Dept.
Suntory Holdings
7 February 2019



Overview of Suntory Group



Sales by Area



Sales by Business Segment



Founding of Suntory



Founder Shinjiro Torii
(1879-1962)



1899

Shinjiro Torii founds Torii Shoten in Osaka,
and begins to produce and sell wine.





Founding Spirit

Yatte Minahare

⇒ Working untiringly and sparing no effort to improve

Giving Back to Society

⇒ Not only did Shinjiro want to provide high quality products and services he also wanted to contribute to the realization of a truly prosperous society



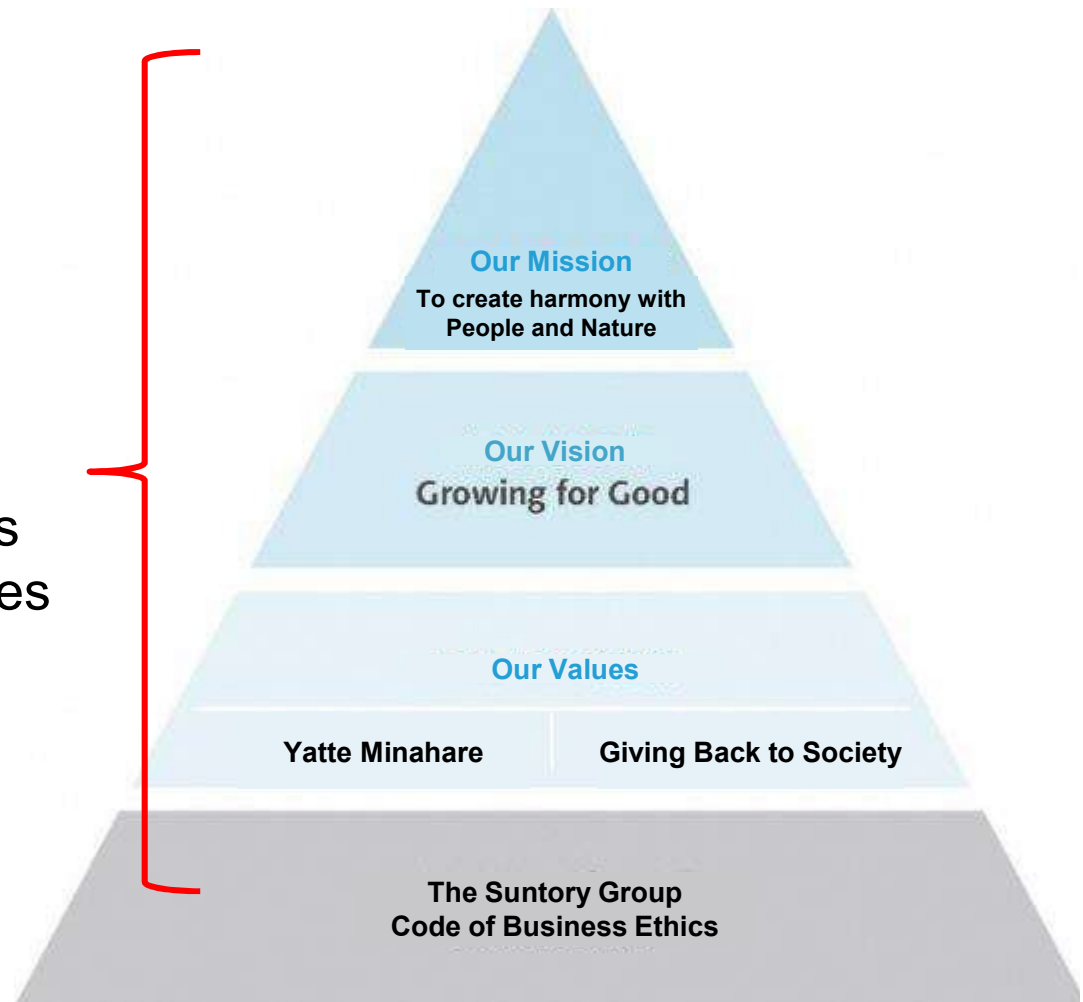


Suntory Group's Philosophy

Mizu To Ikiru (Living with Water)

The words used to share ideas
based on our corporate principles
broadly across society

“The promise with Society”





Suntory Group's Sustainable Water Philosophy

Water is the most important ingredient of our products, as well as a precious shared resource. In order to achieve “water sustainability”, the first pillar of Suntory Group's Environmental Policy, we want to share these values with all Suntory Group members and apply them where we operate in order to answer to our stakeholders' expectations.

1. Understanding the natural cycle of water

We investigate watersheds around our sites to understand the local hydrological cycle, using a scientific approach when needed.

2. Promoting environmentally conscious water use

We reduce the environmental impacts of water use on the natural water cycle by implementing 3R activities and returning water to nature after adequate treatment.

3. Conserving watersheds

We conserve our watersheds and endeavor to improve local water quality and quantity in cooperation with stakeholders for a sustainable future.

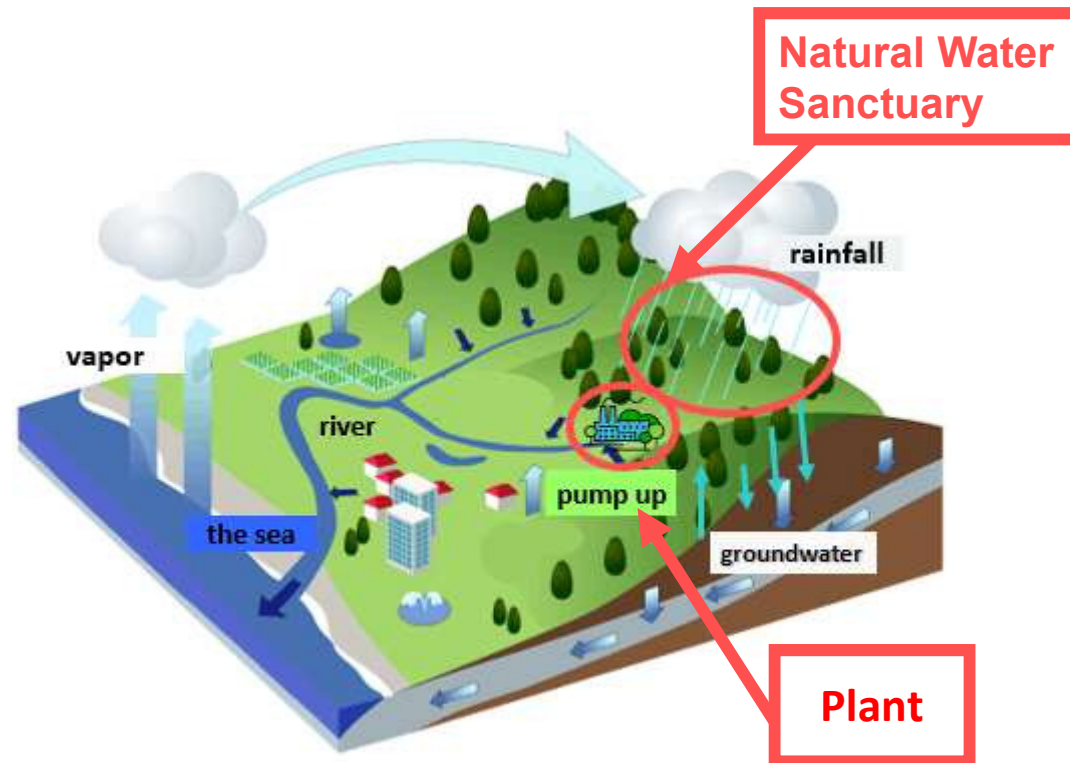
4. Engaging with the local community

We endeavor to support our community by fostering collective actions to solve water issues and enrich society.

Formulated in January 2017



Natural Water Sanctuaries



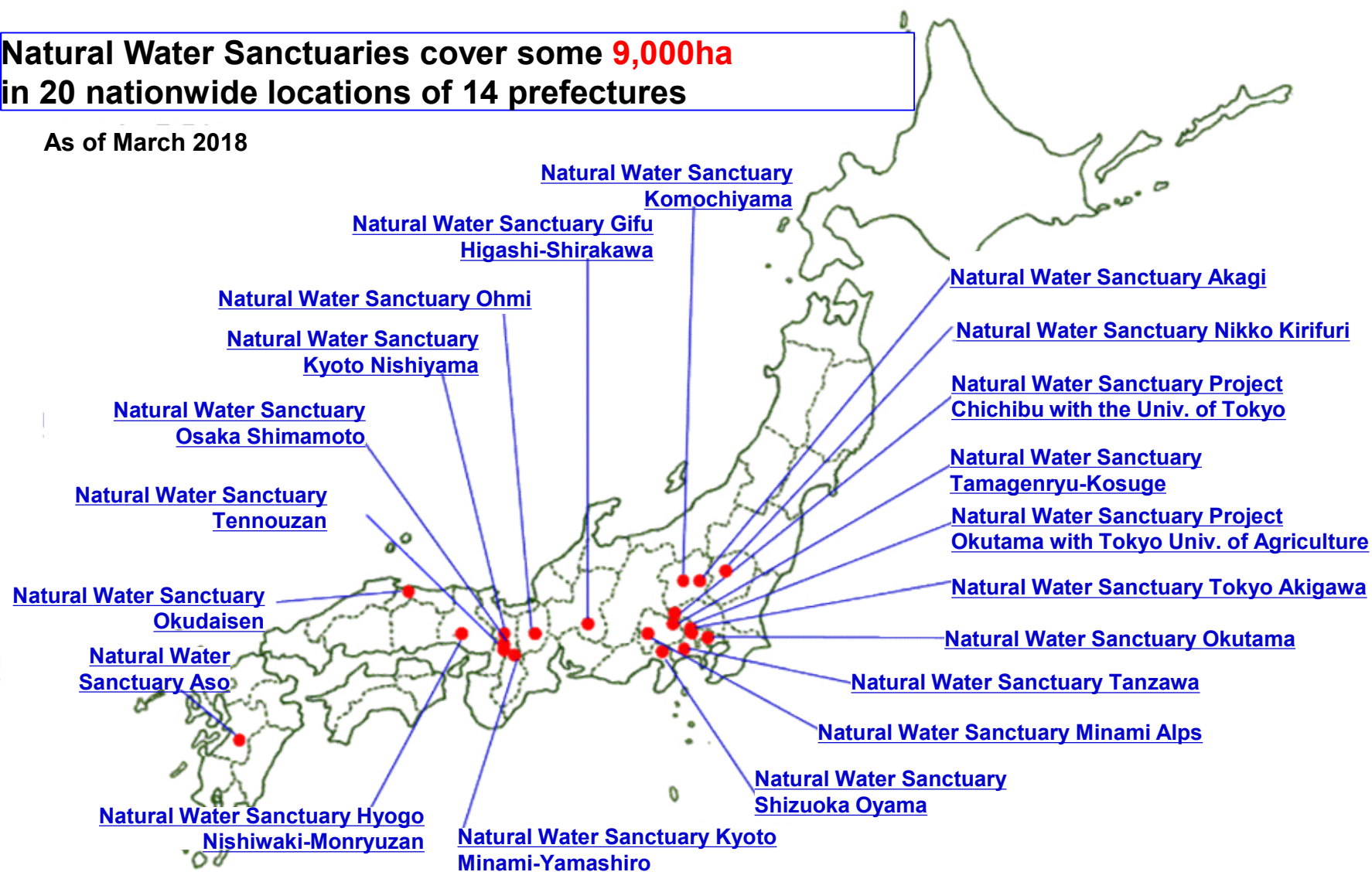
Main goals

- Nurture our water
- Protect biodiversity
- Make forests resilient to flooding and landslides
- Improve CO2 absorption

Natural Water Sanctuary Project

Natural Water Sanctuaries cover some **9,000ha**
in 20 nationwide locations of 14 prefectures

As of March 2018



Activities at Natural Water Sanctuaries



<Hydrological study>



<Tree thinning>



<Road making>



<Animal damage countermeasure>

"Mizuiku" (Water-based Environmental Education)

"Mizuiku" is a program for the next generation, enabling children to appreciate the wonders of nature, become aware of the importance of water and how water nurtures forests, and think about what can be done to protect the future of water.

Mizuiku

"Mizuiku" is a registered trademark

Forest & Water School

In 15th year since 2004
Some 25,000 students at 690 sessions



Schools

Hakushu Sch. (Suntory Natural Water Sanctuary Hakushu Plant)

Okudaisen Sch. (Suntory Natural Water Sanctuary Okudaisen Bunanomori Plant)

Aso Sch. (Suntory Kyushu Kumamoto Plant)

Targets: 3-to-6-grade elementary students and guardians

School Visits

In 13th year since 2006
Some 138,000 students at 1,800 schools



Schools

Metropolitan area, Keihanshin area, Yamanashi Pref., Tottori Pref., Kumamoto Pref., Aichi Pref., Gifu Pref.

Targets: 4-to-5-grade elementary students

Global Initiatives on Water



Beam Suntory Inc.



Maker's Mark distillery
Natural Water Sanctuary

- Expanding activities to protect the water of lake in grounds of distillery
- Boosting activities, such as tree planting, to protect surrounding natural environment



Suntory PepsiCo Vietnam Beverage



“Mizuiku” Environmental education
for the next generation

- Arranging Japanese program based on area issues in Vietnam
- Raising awareness about improving hygiene and protecting water resources



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SUNTORY



Thank you for listening.

