Incorporated Non-Profit Organization Activities of the Liaison Center for Oreation of Industry & Environment

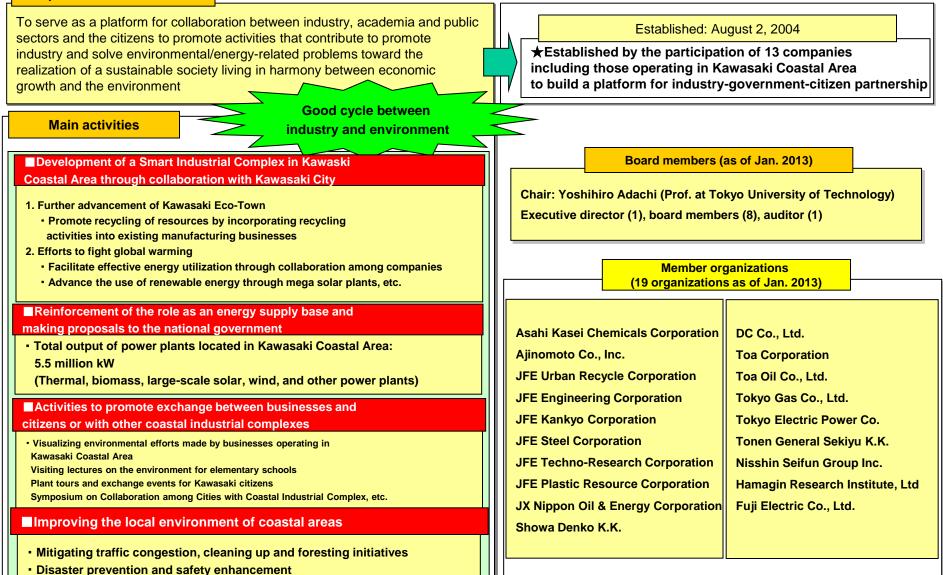
Aiming to vitalize the industry and create environment & energy in the coastal areas through industry-academiapublic-private partnerships

> Hiroshi Takita, Executive Director Non-Profit Organization Liaison Center for Creation of Industry & Environment

Liaison Center for Creation of Industry & Environment

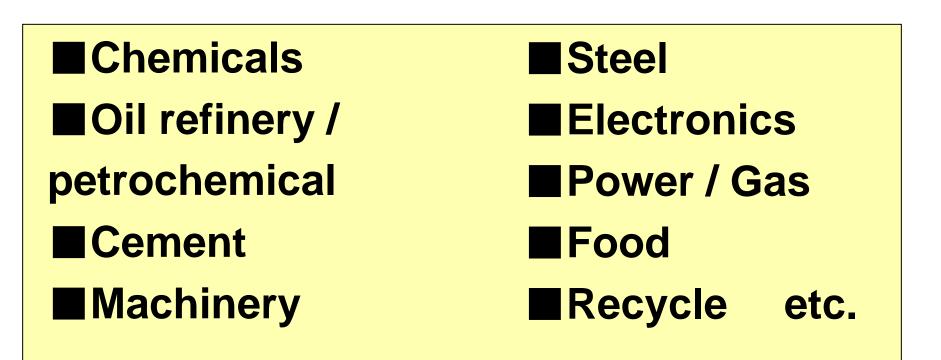


Purpose of the Establishment



Characteristics and main industries of Kawasaki Coastal Area

☆One of the major industrial zones of Japan (100 years' history in *monozukuri*)
 ☆ Promoting '*monozukuri* in harmony with the environment' under
 the Kawaski Eco-Town Initiative



Kawasaki Coastal Area (air photo)



Emergence of pollution problems and efforts to overcome

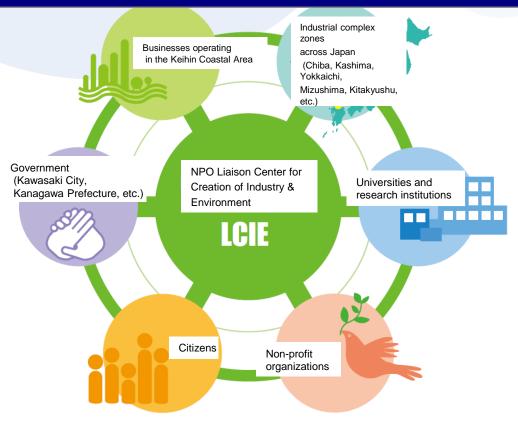
- •Rapid economic growth and development \Rightarrow Pollution \Rightarrow Overcoming environmental problems
- Kawasaki City Ordinance for Pollution Prevention based on a unique system (1972); Japan's first municipal ordinance on Environmental Assessment (1976)
- Development of environmental and energy-saving technologies proceeds



Coastal Area during the high-growth period (around 1970)

Coastal Area of today

Industry-academia-public-private network mediated by the Liaison Center



• Liaison Promotion Council for Revitalization of Kawasaki Coastal Area, policy round table meetings and regular information exchange meetings with Kawasaki City

- ·Business-government meetings on road development in Kawasaki Coastal Area
- · Liaison Conference for collaboration with the environmental industry toward a recycling society
- Kawasaki Conference for the Promotion of Measures against Global Warming (CC Kawasaki), Kawasaki Compact, Kawasaki Coastal Area
 Disaster Prevention Council
- · Conference on Advancing Industrial Complexes of the Keihin Coastal Area
- ·Plant visit tours for parents and children, visiting lectures for elementary schools, Environment-Industry Interaction Lounge
- Symposium on Collaboration among Cities with Coastal Industrial Complex, Symposium on Revitalization of the Keihin Coastal Area, etc.

Development of a smart industrial complex in partnership with Kawasaki City (Case 1)

Further advancement of Kawasaki Eco-Town

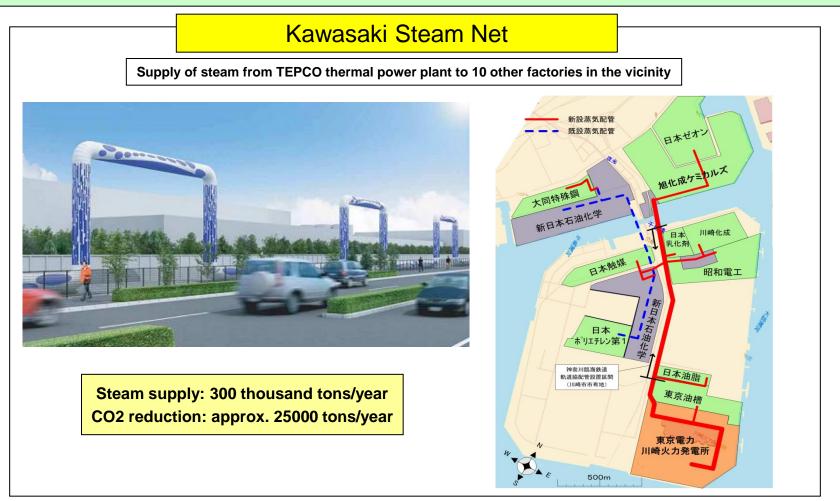
■ Promote recycling of resources by incorporating recycling activities into existing manufacturing businesses



Development of a smart industrial complex in partnership with Kawasaki City (Case 2)

Efforts to fight global warming

- Effective energy utilization through collaboration among companies
- Utilization of renewable energy



Reinforcement of the role as an energy supply base and making proposals to the national government

Research for informing regional energy policy

Energy-saving seminars through government-citizen collaboration

Power plants located in Kawasaki Coastal Area: 5.5 million kW

Major power plants Output (*		10 thousand kW)	
	Kawasaki Thermal Power Station	150	
Thermal	Higashi Ohgishima Thermal Power Station	200	
	Kawasaki Natural Gas Power Plant	84.7	
	Showa Denko Thermal Power Plant	12.4	
	GENEX Mizue Power Plant	27.4	
	Kawasaki Clean Power Station	3	
Biomass, solar, wind, etc.	Kawasaki Biomass Power Plant	3.3	
	Ohgishima Wind Power Plant	0.2	
	Ohgishima Solar Power Plant	1.3	
	Ukishima Solar Power Plant	0.7	
	Waste Power Generation facility, Ukishima Waste Treatment Center	1.2	

One of the largest mega-solar plants in Japan





Activities to promote exchange between businesses and citizens or with other coastal industrial complexes

- Visiting lectures on the environment for elementary schools Plant tours and exchange events for Kawasaki citizens
- Symposium on Collaboration among Cities with Coastal Industrial Complex, etc.



Visiting lecture (Kawasaki Municipal Tajima Elementary School)

Symposium on Collaboration among Cities with Coastal Industrial Complex 2012

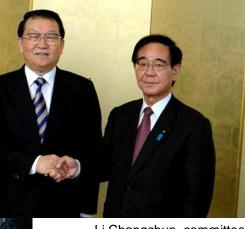
Study Visits from Overseas to Kawasaki Coastal Area

Recycling activities of Kawasaki are attracting attention from the world



Chinese President Hu Jintao visits Kawasaki Eco-Town, May 2008





Li Changchun, committee member of Chinese Communists Party visits Kawasaki Eco-Town, April 2009

Number of foreign visitors (FY2009)

Region	Country	City	Number of visits	Number of visitors	
	China	Shenyang, Pudong New Area Shanghai, Yancheng, Hong Kong, etc.	28	582	
	Korea	Pusan, Taegu, etc.	9	154	
Asia	Vietnam	Ho Chi Minh City	5	27	
	Others	(Thailand, etc.)	9	153	
Africa	Egypt, Ghana, etc.		5	97	
Europe/ North America	EU, U.S., etc.		8	80	
Others	Peru (Latin America) , etc.		4	50	
Total			68	1143	
1					

The Roles of NPO Liaison Center for Creation of Industry & Environment

