



Bandung Eco-town Workshop and Eco-Creative Fest-Fair

Sharing Information and Experiences
in Developing a "Recycling Oriented Society" for Communities and Industries

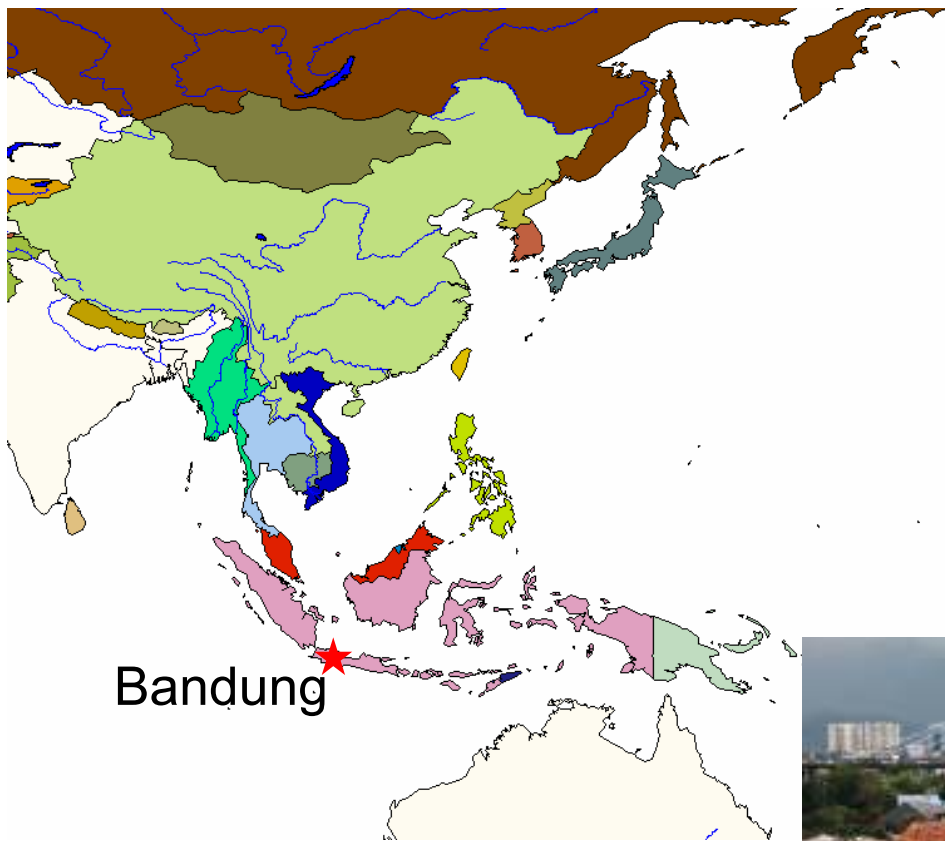
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Profile of GEC

- Global Environment Centre (GEC) is a supporting organization of UNEP/International Environmental Technology Centre (UNEP/IETC) in Osaka, Japan.
- GEC has been supporting “UNEP/IETC’s Eco-town Project” since 2004 by disseminating information on the concepts, policies and approaches of eco-towns in Japan, carrying out surveys on the status of waste management and recycling industries, organizing seminars and preparing reports/publications, aiming at providing information to facilitate the improvement of waste management and the transition to a recycling oriented society in developing countries.

Profile of Bandung City

- Bandung City in Indonesia is one of the pilot cities for UNEP/IETC's eco-town project, and has participated in Kawasaki Eco-Business Forum since 2006.

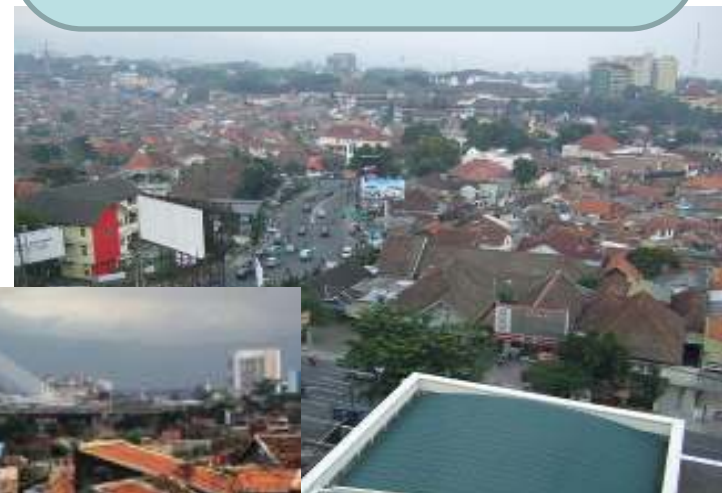


Bandung City

- Population: 2.4 million
- Area: 168 sq. km

Bandung Metropolitan Area

- Population: 7.4 million
- Area: 2,217 sq. km



Profile of Bandung City

- In Bandung City, various environmental initiatives have been implemented under the strong leadership of the mayor.
- Currently, the following activities are carried out as eco-town initiatives.
 - Conceptualization of environmental policy framework
 - Dialogues with industries and setting up industries' perception
 - Awareness raising of citizens and promotion of community participation



The 6th Kawasaki Eco-Business Forum in February 2010

- The delegate from Bandung City presented a plan to organize "Eco-Creative Fair" and "Eco-town Workshop", replicating Kawasaki Eco-Business Forum and Kawasaki Eco-Tech Fair in their city.
- Meanwhile, GEC presented a plan to organize a workshop to report the results of its survey on recycling technologies employed in eco-towns in Japan.
- Accordingly, Bandung City Government and GEC agreed to co-organize an eco-town workshop in Bandung in September 2010, taking advantage of the information exchange at the Kawasaki Eco-Business Forum.

Background of Bandung Eco-town Workshop

- GEC was originally planning to organize a workshop to present about the application of recycling technologies in Japan and Indonesia and introduce Japanese recycling technologies applicable in developing countries.
- Meanwhile, Bandung City Government was planning to organize events, in commemoration of the 200th anniversary of the city in 2010.
- And it was proposed that the "Eco-Creative Fair" and the "Eco-town Workshop" to be linked, aiming at raising awareness of the stakeholders related to the promotion of 3R, such as national/provincial/city governments, private companies, communities, by sharing information on their initiatives towards developing a recycling oriented society.

Eco-town Workshop and Eco-Creative Fest-Fair

◆ Objectives of the workshop

- To share information and experiences of the cities, communities, and the private sector in Indonesia and Japan in developing and implementing Eco-towns/cities;
- To share information on appropriate technology solutions to be adopted by the private sector and communities to reduce their negative environmental impact and to develop a recycling oriented society; and
- To highlight the environmental policy required to the proper management of environmental technologies.

◆ Objectives of the “Eco-Creative Fest-Fair”

- To demonstrate local initiative and innovation (community, school and the private sector) related to 3R efforts at the city level, and to expose eco-friendly products especially from private companies

Eco-town Workshop and Eco-Creative Fest-Fair

■ Eco-town Workshop

Date: 21 September 2010

Venue: Conference room of
the city hall

■ Eco-Creative Fest-Fair

Date: 21-22 September 2010

Venue: Garden of the city hall



Participants in the Eco-town Workshop

■ From Bandung City Government

- Opening remarks by the Mayor of Bandung City
- Presentation by the City Secretary

“Initiatives of Bandung Eco-Town Program towards Bandung Green and Harmony”



Participants in the Eco-town Workshop

■ From the national government

- Succeeded in inviting the Minister of Environment, Indonesia
- Keynote speech by the Minister of Environment
- Presentation from the Ministry of Environment

“Revitalizes ADIPURA Program: Environmentally Sustainable



Participants in the Eco-town Workshop

■ From overseas

- Dr. Hari Srinivas, UNEP/IETC

“Eco-towns in the Asia-Pacific Region”

- Makoto Fujita, GEC

“Eco-town Initiatives by Private Sectors and Local Governments in Japan”

- Mr. Michikazu Kojima, JETRO

“Application of Environmental Technologies in Developing Countries”

- Mr. Ben Wismen, SERI, Penang, Malaysia

“Creating an Eco-Town Policy Environment in Penang”



Participants in the Eco-town Workshop

■ From the Provincial Government

- West Java Provincial Government

“Initiatives of the West Java Provincial Government for the development of Eco Town in the Bandung Basin”

■ From private companies

- PT. Prasadha Pamunah Limbah Industri (DOWA Group)
 - Collection and treatment of industrial wastes
- PT. Indonesia Toray Synthetics (Toray Group)
 - Waste reduction and recycling in the production processes and contribution to the local society
- PT. Mukti Mandiri Lestari (Indonesian Company)
 - Treatment and resource recovery of E-wastes

Participants in the Eco-town Workshop

- From communities
- “Sharing Experiences in the implementation of City Environmental Management at the Community Level”



“Eco-Creative Fair-Fest”

- Organized by Bandung City Government and the Institute of Ecology, Padjadjaran University
- 48 exhibition booths by NGOs, communities, schools and private companies



Eco-Creative Fair

- PT. Prasadha Pamunah Limbah Industri (DOWA Group)
- PT. Indonesia Toray Synthetics (Toray Group)
- PT. Mukti Mandiri Lestari (Indonesian company)
- PT. Tetra Pak & Kontak (Tetra Pack Group)
- A-Wing International (Japanese micro wind turbine company)



Eco-Creative Fest



Exhibition for promoting composts



Exhibition of initiatives by a school



Exhibition of goods made from waste



Exhibition of greenery

Summary

- The concept of Bandung Eco-town Workshop was initiated from replicating Kawasaki Eco-Business Form.
- However, Bandung Eco-town Workshop was elaborated to share information on stakeholders' initiatives related to the eco-town development, aiming at raising awareness of citizens and the private sector on a recycling oriented society as well as promoting public participation, and has become a original type of workshop different from the Kawasaki Eco-Business Forum.
- Awareness raising and participation of stakeholders are important elements for building a recycling oriented society, and disclosure and sharing of information can facilitate it.
- Replication of Kawasaki Eco-Business Forum and Bandung Eco-town workshop will help initiatives of every city in the world for building a recycling oriented society.

GEC is planning to organize the next eco-town workshop around December 2011.

We welcome participation and presentations from the ones who are involved in eco-town initiatives.

Thank you for your kind attention.

